# Mark Watson

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| *business analysis* | *implementation leader* | *creative* | *agile experienced* |

Full stack web developer with a property development and capital transactions background.

My love of electronics has provided a deep understanding of how to make bits and bytes dance to the required rhythm. I have created sensor driven devices using Arduino that wirelessly upload data to the user's SQL database.

Using my creativity I develop intuitive user experiences for the web.

Completing a certificate in full stack development from the University of Sydney, further advancing my current skills in developing responsive and accessible web designs using JavaScript; CSS; SQL; Python; C language and React.js.

I work well in development teams using git either as the project manager or coding as assigned. I respond well to either well articulated or high level briefs.

Skilled in adjusting my technical capability, creative and logical mindset for the project or team I'm working with.

## Professional Experience

**Developer / Consultant**                                           **July 2019 – present**

**Watsonised Pty Ltd, Sydney NSW**

A company created by me for development and consultancy services. Recently changed adapted the company to focus on web development. The company is still in a launch state whilst the client base is being established.

Services offered are web development from concept through to improving existing web space.

**Achievements:**

❖     created the web shop space for a start-up fashion label; and

❖     developed a room environment sensor that can upload readings to your webspace of the room conditions. Programming is Arduino (C language) and utilises a TFT touch screen and LiPo battery power. Readings include total Volatile Organic Compounds, particulate matter concentrations and temperature and humidity.

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**Regional Development Manager**                                    **January 2012 – June 2019**

**Woolworths Group, Sydney NSW**

*Woolworths Group is the largest retail company in Australia by market capitalisation of approximately $44.9 billion.*

I was part of the Woolworths corporate property team of 80 individuals with responsibility for the strategic expansion of the business in NSW. Responsibilities included identifying sites, negotiating their purchase, negotiating supermarket leases, preparing Woolworths' board papers and developing sites to expand Woolworths' businesses.

**Achievements:**

❖ Developed and executed the strategy including receiving board approval to dispose of Woolworths' surplus property portfolio of approximately 130 properties. Transacted over $200M in property at a profit on the books of nearly $20M, and in 2 years transacted most of the portfolio with 15 properties remaining;

❖ Acquired and developed approximately 20 properties for neighbourhood centres anchored by Woolworths businesses.

❖ Responsible for the transition of Woolworths Corporate Property from Microsoft to Google.

## *Employment prior to 2011*

**Mirvac Group**, Sydney, NSW – Development Manager

**Stockland Group**, Sydney, NSW – Development Manager

**ALDI Stores**, Sydney, NSW – Property Director

**Hoyts Cinemas**, Sydney, NSW - Property and development officer

**Group Study Exchange Member** - Rotary Foundation, Copenhagen Denmark.  I was selected and funded by the Rotary Foundation as an Australian ambassador to Copenhagen Denmark.  The program has you represent your country as a professional in various Danish

businesses. The exchange program required numerous public presentations to various Rotary Clubs around Denmark and later in Australia.

## *Education*

Certificate in full stack development from the University of Sydney - graduate February 2022.

Bachelor of Building Construction Management (1st class honors) from University of N.S.W.

**Awards:**

Woolworths – cash award for first person to achieve group challenge to successfully negotiate with allocated landlords their signing of a Deed of Release and acceptance for lease assignment.

Research Scholarship – CSIRO (Sydney N.S.W.).

Multiplex Prize – University of N.S.W. – awarded a cash prize for achieving the highest marks over the 5 year university degree.

## *Professional Development*

❖ Karrass: Effective Negotiation.

❖ Financial modeling with Excel.

❖ Workcover NSW - General Induction for Construction Work in NSW.

❖ Green Star Foundation Course.

❖ Computer programming – HTML, CSS, JavaScript, React, SQL, Python, and C.

## *Referees*

❖ Provided on request.